Miss Florida Keys Scholarship Pageant
Program Book Advertisement—Contestant Price list

Contestants can earn funds to help support their Miss Florida Keys Pageant preparation through the selling of advertisements for the 2008 Miss Florida Keys Program Book. Listed below is the price schedule for camera-ready advertisements. Ads requiring any work from the graphic designer will incur an additional charge of $25.00 per ad.

Page(s) Sold	Amount	Due Miss Florida Keys Pageant.
One	$100	$100
Two	$200	$180
Three	$300	$260
Four	$400	$340
Five	$500	$400

All checks, certified funds, money orders, etc. are to be made payable to:

MISS FLORIDA KEYS PAGEANT

1. All contestant ad pages must be camera ready and submitted on a disc in .PDF, or .JPEG. One printed hard copy should also be submitted along with the disc. Multiple ads can be submitted on the same disc.
2. Ad pages should be sized to 8.5' x11'.
3. All pages must be at 300 dpi resolution and saved in grayscale.
4. **Ads not camera ready will incur a design and setup fee of $25.00 per ad**. If ads are not submitted camera ready then you must submit a page layout along with the numbered images to be scanned. If Business cards are part of an ad then please submit two(2) cards to ensure proper scanning. **Please do not bend any images that will need to be scanned!!**
5. Funds should include contestant's name and telephone #. All photos accompanying ad materials must contain contestant's name. DO NOT write on the photo with a marker or pen.
6. Advertising Prices: Business Card= $25.00
   Quarter Page =$50.00
   Half Page =$75.00
   Full Page = $100.00

   " Combination of ad sizes can be utilized to make a full page to qualify for the Contestant Price List at top of page."