

Instructions for Typing the Platform Statement

Please remember: This is your opportunity to explain to the judges what your chosen platform is and why it is important for the Miss Florida Keys Organization to embrace this platform. This ONE (1) PAGE, single-spaced document combined with the Contestant's Resume will comprise your application for the job of Miss Florida Keys. The judges will receive exactly what is submitted.

The following format must be used when typing the Platform Statement:

1. Set margins for 1" on all four sides. The font style may not be any smaller than 10" and no larger than 12" point type. Use the Times New Roman font style.
2. The Platform Statement must contain your Name in bold at the top of the page and underneath your name, type your Local Title, as follows:
 - Name: Jane Doe
 - Title: Miss Florida Keys
3. Double space down, set your justification to "center" and type the title of your Platform. **Bold and underline the title.** Do not use more than one line for the title. Double space down and begin to write the Platform Statement Essay.
4. Write what you feel is critical for the judges to know about your platform and how as Miss Florida Keys you will promote the platform. The essay may include some of the following:
 - A clear definition of the platform and the specific issues you wish to address.
 - A plan on how you have or will create awareness of the platform.
 - The way in which you have or will change attitudes and behaviors regarding the issue.
 - Any significant accomplishments you have made in regard to your issue.
5. At the bottom of the page, type a signature/date line. Once you have printed the document, you must sign and date the document. In doing so, you are attesting to the authenticity of both the Platform Issue Statement and the Resume. The Platform Issue Statement and the Resume complete your application for the job of Miss Florida Keys.